Jardin’s Principle
Understanding

Simplistic → Complicated → Simple
Observations

Obvious  Sophisticated  Profound
Jardin’s Principle

Wine-tasting

Business

Music

LAW

Relationships

Communication

Brexit

Maths
Jardin’s Principle: Complications

1

‘Simplistic-obvious’
or
‘Simple-profound’?
Quiz:
Guru or Gardener?

a) Water is needed by all living things
   Edward de Bono (thinking guru)

b) Remember to sharpen the saw
   Stephen Covey (business guru)

c) When planning a pavement, think about the drainage
   Eric (the bloke who did my garden)
Jardin’s Principle: Complications

2

‘Complicated-Sophisticated’ believe they’re top level
“...with its duple metre, almost hypnotic beat, pentatonic melody, 32-bar song form and tonic-mediant tonal relationship, its text concerns adolescent love and has a quasi-ritualistic ‘yeah, yeah, yeah’ refrain.”

*Grove Dictionary of Music*
Jardin’s Principle: Complications

3

You are probably wrong about the level you’re at
Jardin’s Principle: Complications

4

It’s hard to get to LEVEL 3 without going through LEVELS 1 and 2 first.
Jardin’s Principle: Complications

5

Without profound understanding, we tend to

over-simplify

or

over-complicate
Jardin’s Principle: Complications

6

Jardin’s Principle is self-referential
Jardin’s Principle

Simplistic ➔ Complicated ➔ Simple
Stigler’s Law

No scientific discovery is named after the person who first discovered it.
Jardin’s Principle

www.RobEastaway.com/blog/jardin-principle